



The Communiqué

Department of MBA (ACME)

Biannual Newsletter – June 2019

Issue No. 02

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For Internal Circulation

Department of MBA (ACME)

Atria Institute of Technology

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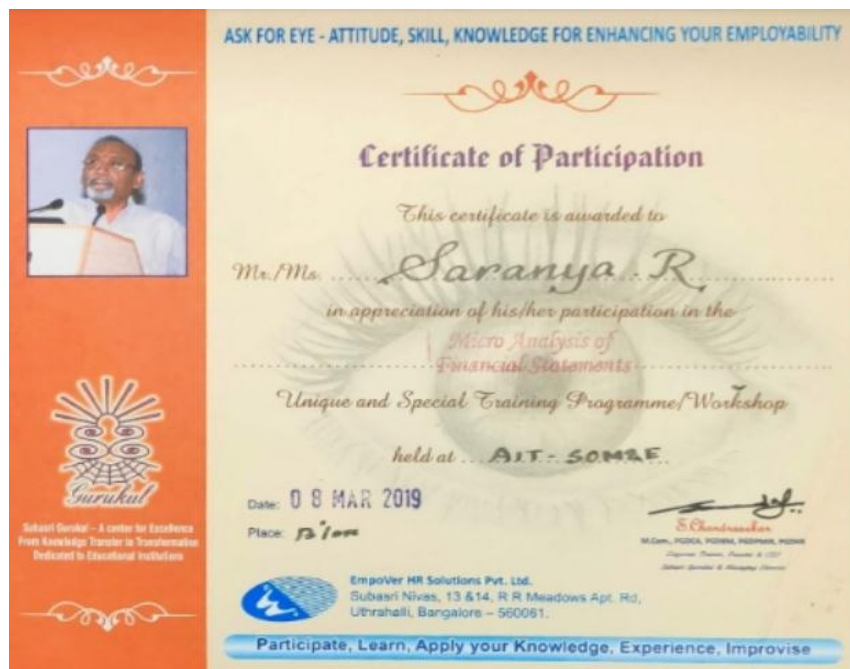
Workshop on Micro Analysis of Financial Statements -08/03/2019

Resource Person: Dr. S Chandrashekar, Corporate Trainer.

The workshop was primarily organized for students with specialization in finance from 2nd year and to all those students interested from both 1st & 2nd year.

Objective of the workshop:

- To improve students' financial aptitude.
- To enable students', assess complex balance sheets in a much simpler way to best help them in analyzing companies' financial statements specifically while doing their projects.



(Image of certificate of participation issued for attending the workshop)

At the end of the session the students were given participation certificates and a few students interested in availing booklets based on banking & accounting terminologies were distributed with the same.

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INFUSION 2k19 - Management fest – 23/03/2019

INFUSION 2k19 is ACME's Inter-Collegiate Management fest which offers a rich platform for budding management students to discover and unleash their distinctive business and management capabilities.

INFUSION 2K19 got its fillip with the enterprising events renowned for its effectiveness in the domain of business - Best Manager, Business Quiz, Brand Charades and Elevator Pitch.



(Participants participating at the events)

We had enthusiastic student participants from multiple colleges, to name a few - Sheshadripuram Institute of Commerce & Management, Bharatiya Vidya Bhavan, SJBIT, East Point College, South East Asian College, Adarsh Institute of Management among others. The students participated actively in all the events by displaying captivating performance that triggered the energy levels of audience as well as the participants amongst themselves.



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Student Entrepreneurship Development Programme (SEDP) in association with ABiC, 12/04/2019

The objective of the SEDP was to instill an entrepreneurial awareness among the student community. The SEDP was free and open to students from all branches of the Institute.



(Student Participants with faculty and external Resource persons)

The SEDP provided a great learning experience to all the participants. Resource persons from across the different departments within were invited to deliver valid sessions. Mr. Krishna Prasad the co-founder of Rampura Organics India Pvt. Ltd. was invited to deliver a talk on his journey on becoming a successful entrepreneur.

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Placement Training for Final Year students (2017 -19 Batch) between 25/04/19 and 13/05/19

The placement training was offered to the final year students between 13th April 2019 and 25th May 2019. The training was offered by external trainers Shristi Learning Services who are professional training consultants in the area of aptitude and soft skills training.

Topics under focus – Logical reasoning, verbal aptitude, soft skills & quantitative aptitude.



TO WHOM SO EVER IT MAY CONCERN

Shristi Learning Services has conducted a one-week intense placement training for "MBA IV Semester Students" in which 15 students participated.

Dates: Between 5th to 13th April 2019.
Total Nos of hours: 56 hours.

Following were the topics covered.

- Verbal Ability and Soft skills
- Quantitative Analysis.
- Numerical Ability
- Logical Reasoning


Premalatha
Co-Founder and COO



(Image displaying the list of topics covered by Shristi Learning Services)



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Distinguished talk on "The emergence of Startup Ecosystem in India – new ways to engage millennials and wealth creation" – 16/05/2019

Atria Centre for Management & Entrepreneurship organized a distinguished talk delivered by an eminent speaker on 16th May 2019 (Thursday) for about an hour on the most trending topic - "The emergence of Startup Ecosystem in India – new ways to engage millennials and wealth creation."

Distinguished speaker – Prof. Supriyo Guharoy, CEO Indo Asian Group of Institutions.

Target audience – Students across different branches, SPOCs of different departments, heads of departments and interested faculty.



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Farewell Party Celebrations – 21/05/2019

Final year students were given away a very sweet & most memorable goodbye by their juniors on 21st May 2019.

Details of the event:

Time of the event – 10 am to 3:00 pm

Schedule of events – Welcome address

- Video presentation of 2nd year followed by 1st year
- Talent display by 1st & 2nd year students
- Games for 2nd year students and faculty
- Appreciation of winners
- Adieu by the CEO, the Dean & the faculty
- Vote of Thanks
- Class photoshoot followed by selfie time
- Lunch