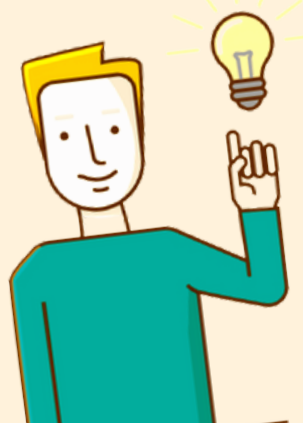## WHAT IT MEANS?

Mobile development means developing applications — mobile apps or web apps — for any kind of mobile device that runs some kind of mobile operating system.

WHAT'S IN FOR ME?

Gaining the foundational knowledge behind mobile application development, and also as developers, you would design the look, feel, and mechanics of an application around the intended purpose of that app.

WHAT I'LL BE DOING?

- Build, Test & Debug your apps,
- Design UI as per your choice,
- Learn how to store/retrieve data within mobile apps,
- Set-up security and check the performance of the fully developed mobile application.

WHY MAD? WHY NOT OTHER ELECTIVE?

MAD course will grant you a liberty to exploit the concepts practically than just theoretically.

In short, a modish subject which brings-up a satisfaction of opting it as an elective, learning it and coating it with your creativity & innovation.

TOP 10 MOBILE APP. DEVELOPMENT COMPANIES IN INDIA?

atlas SOFTWEB PVT. LTD.

axius technologies

WorkLooper REDEFINING THE HORIZONS

n

VALIANT TECHNOSOFT

Tvisha

GEEKSTACK Designing for people

mobulous

FATbit TECHNOLOGIES

iROID TECHNOLOGIES

HEARD OF PROJECT-BASED LEARNING?

Students who opt mobile application development elective will be made to work on the real-time projects for which certification(s) will be rewarded. This is a plus-point to mention in the student's resume

Department of Information Science and Engineering

INTRODUCES

18CS651

MOBILE APPLICATION DEVELOPMENT

Open for all **ENGINEERING BRANCHES**! You don't want to miss this!

EXPERIENCE A MOBILE-MINDED ENVIRONMENT

"MOBILE-APPS WILL ULTIMATELY BE THE WAY YOU PROVISION MOST OF YOUR SERVICES"
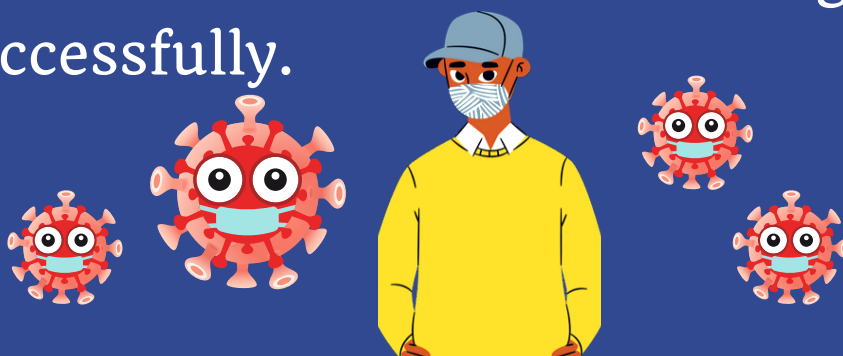*- ERIC SCHMIDT, GOOGLE CHIEF EXECUTIVE*

DID YOU KNOW?

The Average Salary of a Mobile Developer is ₹ 480,660

IMAPCT ON MOBILE APP DEVELOPERS DURING COVID?

During COVID-19 crisis, many start-ups/MNCs/GOV-Orgs., in order to serve its customers without any disruptions, mobile apps retained their businesses alive and running successfully.

IS THIS JUST A SUBJECT TO PASS? OR A LIFE-LONG SKILL TO SURVIVE?

Some of the Mobile app. developers earn independently by just developing and delivering a mobile application to its small-scale or large-scale business vendors and get paid enough.