



One Day Workshop on

INTELLECTUAL PROPERTY RIGHTS SIGNIFICANCE FOR ACADEMIA AND BUSINESS

Date: 07-Mar-2020

**VENUE: ATRIA INSTITUTE OF
TECHNOLOGY**

**ASKB Campus, 1st Main Rd, Ags Colony,
Anandnagar, Hebbal,
Bengaluru, 560024**



ATRIA INSTITUTE OF TECHNOLOGY

**Vivesvaraya Trade Promotion Centre
(Department of Industries & Commerce)**

In Association with

Atria Institute of Technology

One Day Workshop on

**Intellectual Property Rights Significance
for Academia and Business**

7th March 2020

Venu: Main Seminar Hall



ATRIA INSTITUTE OF TECHNOLOGY

Department of Information Science and Engineering

One Day Workshop on

Intellectual Property Rights and its Significance for Academia and Business

One day Workshop on “Intellectual Property Rights and its Significance for Academia and Business”, was held on the 7th of March 2020, Saturday, from 10:00

a.m. to 2:30 p.m. It was attended by faculty of all the departments and a few interested students.

The Workshop started with an Inaugural function, where the speakers of the day were welcomed by principal, Dr. K V Narayanaswamy, Dr. Aishwarya P, HOD, Department of Computer Science and Engineering and Dr. Nalinakshi, HOD, Department of Basic Science with a Bouquet.

This was followed by our principal, Dr. KV Narayanaswamy, addressing the gathering of Faculty and Students emphasizing on the History of How women's day came into existence as the next day 8th of March is celebrated as world Women's Day and also about the need of IPR.

Then Dr. Shanthi Mahesh, HOD, Department of Information Science and Engineering, introduced the speaker of the first Session “Smt. Prabhavathi Rao”, Facilitator – IP Initiatives WTO & IPR Relay Cell, Visvesvaraya Trade Promotion Centre, Department of Industries & Commerce, Government of Karnataka and handed the session over to the speaker.

The first session was a very informative session with Smt. Prabhavathi Rao, highlighting the types of items patented and copyrighted, the need for copyright and patent, when to go for a patent and how to apply for the same.

Also accentuated the achievements of our state Karnataka in the area of copyrights and patents. To mention a few Karnataka is the first state to copyright many items like Engineering designs, Automobiles etc.

It is the fourth largest technological cluster in the world, It is the coffee hub of the country, GI (Geographical Indication) Hub of the country and many more.

This was followed by Dr. Aishwarya P, HOD, Department of Computer Science and Engineering, introducing the speaker of the next Session “Smt. Brinda Varma”, Founder, Aekam Legal Abode, Patent Attorney and Senior Consultant –IP Commercialisation, IISC.

This was a very interactive session where Smt. Brinda Varma started with an Overview of IPR & its significance, difference between Intellectual property and Intellectual Property rights, What are the Trips Guidelines, difference between patent authentication and regulative authentication.

She also presented the criteria for registration of IP, what is meant by novelty and when can an invention be patented and what is meant by Geographical Indication, providing a comparison with employee contract.

It was followed by a short break, where High tea was provided for all the participants. Then the third and final session started with the introduction of the speaker Dr. Farah Deeba, by Dr. Nalinakshi, HOD, Department of Basic Sciences, followed by Dr Farah Deeba laying emphasis on Copyrights as an important IP tool for Academia.

In this session, she spoke about copyrights and research ethics elaborating on Computer Software related Inventions, IP protection of Software, How to register for Copyrights, difference between copyright and plagiarism, what is citation and when writing a paper how and where to provide citations.

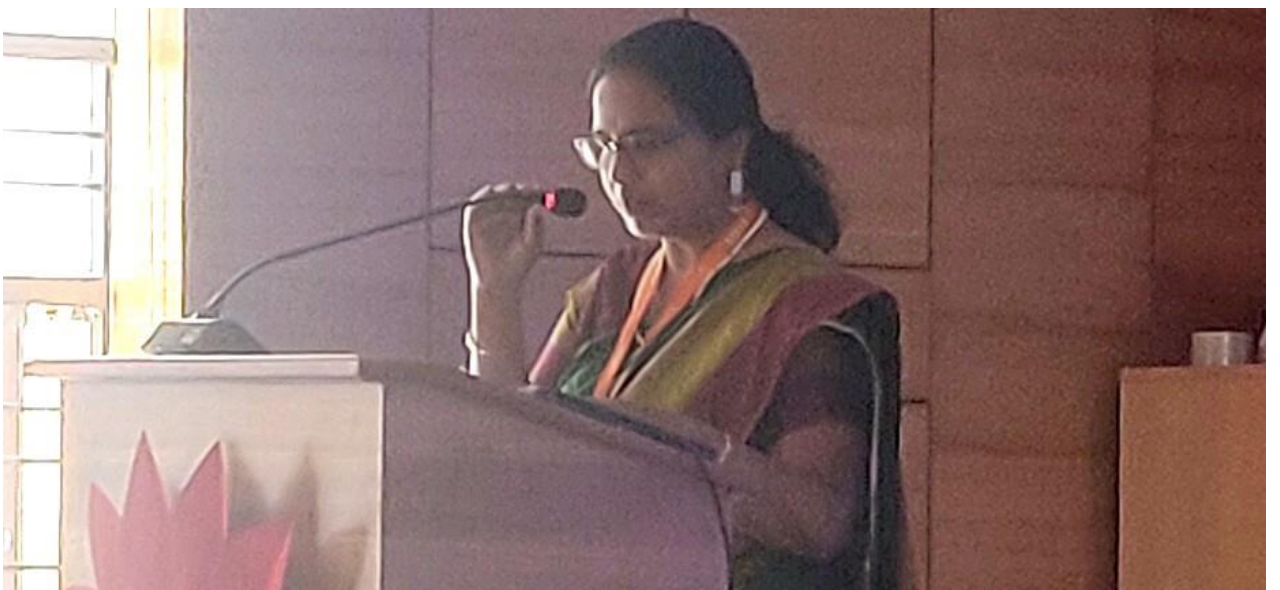
Finally, the workshop successfully ended with vote of Thanks provided by Mrs. Vijayalakshmi, Assistant Professor, Department of ISE and the entire event anchored by Ms. Syeda Roshni Ahmed, Assistant Professor, Department of ISE.













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