
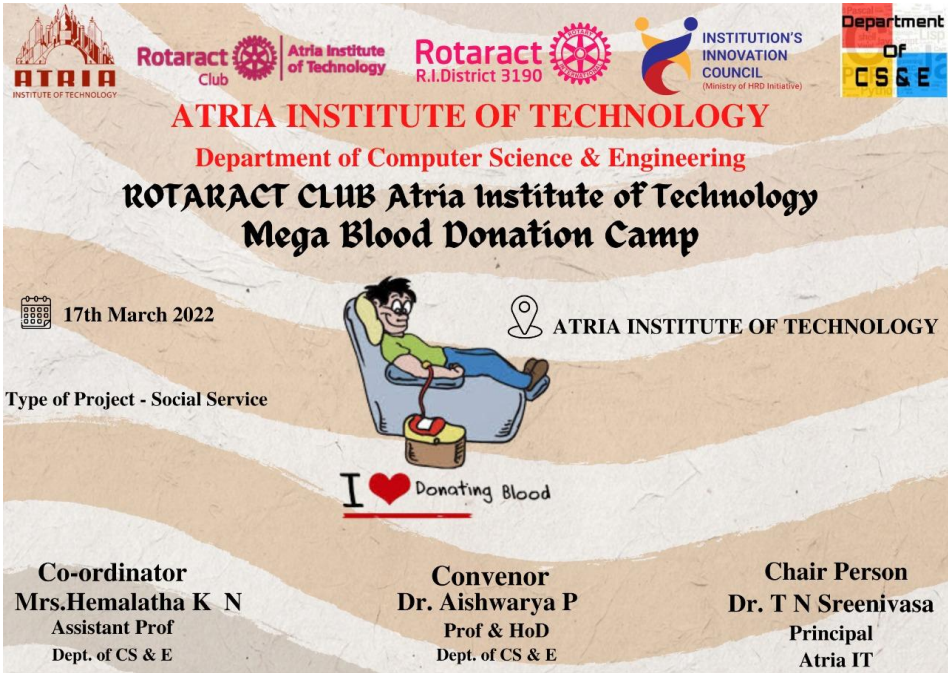


	<p style="text-align: center;">Atria Institute of Technology Department of Computer Science and Engineering Social and Value added Programs</p>	
<p>Activity Name</p>	<p style="text-align: center;">Mega Blood Donation Camp</p>	
<p>Date & Year</p>	<p style="text-align: center;">17th March 2022</p>	
<p>Poster</p>	 <p>The poster features logos for Atria Institute of Technology, Rotaract Club, and the Department of Computer Science & Engineering. It includes the text: 'ATRIA INSTITUTE OF TECHNOLOGY Department of Computer Science & Engineering ROTARACT CLUB Atria Institute of Technology Mega Blood Donation Camp'. The date '17th March 2022' and location 'ATRIA INSTITUTE OF TECHNOLOGY' are also present. A cartoon illustration shows a person donating blood. At the bottom, it says 'I ❤️ Donating Blood'. The organizers listed are: Co-ordinator Mrs. Hemalatha K N (Assistant Prof, Dept. of CS & E), Convenor Dr. Aishwarya P (Prof & HoD, Dept. of CS & E), and Chair Person Dr. T N Sreenivasa (Principal, Atria IT).</p>	
<p>Activity Description</p>	<ul style="list-style-type: none"> ● Location - Atria Institute of Technology ● Type of Project – Social Service ● No. of Attendees - 200+ ● Units of blood collected - 182 	
<p>Report</p>	<p>The Department of CSE and Rotaract Club of Atria Institute of Technology and sponsored by the parent club - Rotary Bangalore South conducted “MEGA BLOOD DONATION CAMP” in the memory of late power star Dr. Puneeth Rajkumar on his birth anniversary i.e., 17th March 2022 in</p>	

front of the seminar hall in Atria Institute of Technology.

The collection unit was a Red Cross blood bank headed by Red Cross State Convener Dr. Shyamsundar.

The camp was inaugurated by our principal Dr. T N Sreenivasa and other Heads of the Departments of AIT in the presence of Rotary Bangalore South President Rtn. Rajeshwari Sunil and Secretary Rtn. Shivram and other Directors of Rotary Bangalore South.

Blood Donation Benefits

Every 5 seconds, someone in India needs blood. Donating blood can help:

- People who go through disasters or emergency situations
- People who lose blood during major surgeries
- People who have lost blood because of a gastrointestinal bleed
- Women who have serious complications during pregnancy or childbirth
- People with cancer or severe anemia sometimes caused by thalassemia or sickle cell disease

There are also potential benefits for people who regularly donate blood:

- Lower iron levels in blood. This is a plus if your iron levels are too high. Donating blood removes some red blood cells, which carry iron throughout your

body.

- Better cholesterol and triglyceride levels. In one study, researchers checked levels of total cholesterol, triglycerides, HDL (“good”) cholesterol, and LDL (“bad”) cholesterol in 52 people who regularly gave blood and 30 other people. Levels of triglycerides, total, and LDL cholesterol were all lower in those who regularly gave blood. It’s not clear why.
- Emotional benefits from knowing you helped someone else, even if it’s a stranger. There may also be benefits from taking part in a blood drive with other people from teaming up to do good.



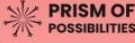

Images of the Activity:







Certificate

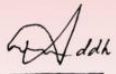
**HELP
SAVE
LIVES
DONATE
BLOOD**


Certificate Of Appreciation

is presented to

Dept of Computer Science & Engineering

for being a part of the project "Mega Blood Donation Camp" held on 17th
March 2022 organized by the Rotaract Club of Atria Institute of Technology.


Aniruddh G S
President | 2021-22


Dr. T N Sreenivasa
Principal, Atria.I.T