



ATRIA INSTITUTE OF TECHNOLOGY

ASKB Campus, 1st Main Rd, Ags Colony, Anandnagar, Hebbal, Bengaluru,
Karnataka 560024, India

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

A REPORT ON AICTE ACTIVITY POINTS PROGRAMME

2018-22 batch students are formed into 15 groups and the following activities are selected under **AICTE ACTIVITY POINTS PROGRAMME**

1. Helping local schools to achieve good result and enhance their enrollment in higher/technical/vocational education
2. Energy conservation
3. Environment awareness
4. Efficient ways of waste management and garbage disposal
5. Contribution to any national level initiative of government of india /swachh bharath
6. Local tourism promotion - innovative approaches
7. Spreading public awareness under rural outreach programme

Currently the groups are engaged in performing their second activity. Few glimpses of the activities performed are shared below:



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This project aims to develop content in spreading awareness about the deadly disease COVID -19 in rural areas. We the students of group 3 choose to Spread Public Awareness Under Rural Outreach Programme.

There are many outreach programmes, so we particularly take up on Health Outreach Programme, to bring out the awareness in children like social distancing, masking, hand sanitizing which are the basic precautions one should take up for their personal hygiene. Distribution of masks and pamphlets, posters were made to give them better understanding like do's and don'ts in this situation of Covid-19.





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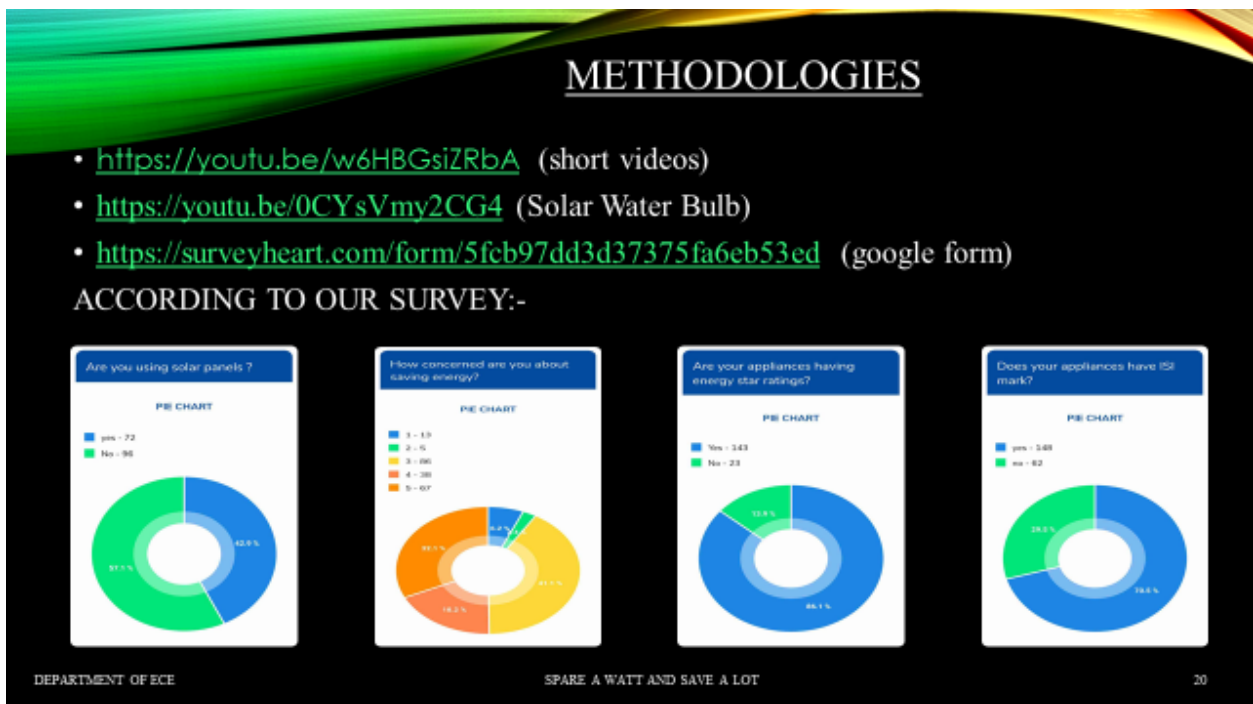


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EFFECTIVE PROMOTION IDEAS FOR TOURISM MARKETING

Here's an attempt to connect you to our Karnataka

- **Virtual Tour** - https://poly.google.com/view/cM1SSg57aB_
- **Blog** - <https://karnataktorah.blogspot.com>
- **Video** – <https://youtu.be/e2h9pLpq2ck>
- **Survey** – <https://forms.gle/zBgTnuR4YpSABorT9>



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**ACTIVITY CONDUCTED IN COLLABORATION WITH ROTARY CLUB OF
SHESHADRIPURAM, BENGALURU.**





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