

# Atria Institute of Technology

# **Department of Electronics and Communication Engineering**

## **SWOC**

#### Strengths

- 1. Well qualified, committed and experienced faculty.
- 2. Effective use of ICT tools in teaching-learning-evaluation and pedagogy.
- 3. Laboratories with state-of-the-art equipments.
- 4. University approved research centers.
- 5. Centers of excellence and clusters in the emerging technologies.
- 6. Student-centric approach with mentoring, and counselling.
- 7. Inter-disciplinary projects, project-based learning and flipped classes.
- 8. Strong alumni support for knowledge and experience sharing.
- 9. Active participation in professional bodies like IEEE, IETE, ISTE and IUCEE.
- 10. Good research contribution through publication, patents, and funding.
- 11. MoUs and collaboration with industries and upskilling training centers.
- 12. Regular National and International FDPs and SDPs.
- 13. Providing technical expertise for society and the community at large.
- 14. Good placements.

#### Weakness

- 1. Industry institute interaction to be strengthened.
- 2. Research funding and quality publications, patents and consultancy to be improved.
- 3. Core company placement needs to be reinforced.
- 4. More techno-entrepreneurs need to be encouraged.

## **Opportunities**

- 1. Emerging skills and value-added courses to be strengthened.
- 2. Scope for multi-disciplinary, interdisciplinary projects keeping NEP 2020 in perspective.
- 3. More national and international conferences and symposiums can be conducted.
- 4. Upskilling and reskilling in software and hardware domains.
- 5. Tie-ups with both established and start-up companies in India and abroad.

#### **Challenges**

- 1. Competition from other technical institutions and foreign universities.
- 2. To attract better rank students from the competitive exam.
- 3. Networking and strengthening relationships with stakeholders for achieving optimal placement.
- 4. Encouraging students for competitive examinations like GATE, GRE and UPSC.
- 5. Upgrading and honing higher skills among stakeholders in the domain of expertise.
- 6. Attracting PG and Research students for emerging programs.