

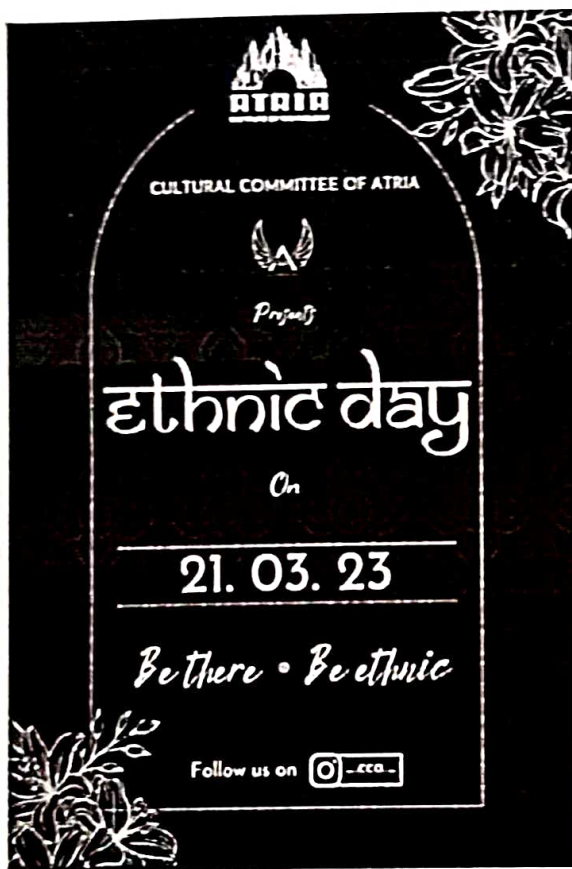


Atria Institute of Technology
Department of Master of Business Administration
Cultural Club Activities 2022-2023

22nd March 2023

Report on Ethnic Day Celebration

The Cultural Committee of Atria organized Ethnic day at the Institute level on 21st March 2023. The event's main focus was to foster the spirit of Indianism and the cultural heritage of various states among students.



Each department was given a time of 10 mins, during which they had to showcase the cultural identity of a specific state. The MBA department participated in the event where they represented the states of Rajasthan and Gujrat. The department had put in a lot of effort and brought in the nuances of culture within a short span of time. The entire campus of AIT was filled with the aura of Indian culture in colorful attires.

The event was Judged by external judges and MBA department won the 2nd Runner Up Award.



Atria Institute of Technology
Department of Master of Business Administration
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| Sl. No. | DEPARTMENT | STATE REPRESENTED | POSITION |
|---------|------------|-------------------|---------------|
| 1 | BCE | Andhra Pradesh | Winners |
| 2 | ISE | Maharashtra | Runner Up - 1 |
| 3 | MBA | Rajasthan | Runner Up - 2 |





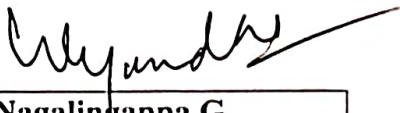
The Mr. and Ms. Ethnic Competition was held in the post-lunch session. Dr. Usha P and Dr. Ananth were invited as the judges. There were nearly 15 participants who participated in the event. The event was held in two rounds with the first round being the ramp followed by the second round where the participants had to describe their attire. Ms. Ramya from MBA was awarded the Ms. Ethnic Title.



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Overall, the day was spent very well with MBA bagging prizes in both the events of the day.

| | | |
|---|---|--|
|  Naveen K C & Gadalingana |  Archana R Motta |  Dr Nagalingappa G |
| Student Coordinators, | Faculty Coordinator, | HoD, |
| Cultural Club | Cultural Club | Dept,MBA |



Atria Institute of Technology
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13th January 2023

Report on Makar Sankranti celebration

Another milestone was set by the students of MBA Department of Atria Institute of Technology by celebrating Makar Sankranti on 13th January 2023.

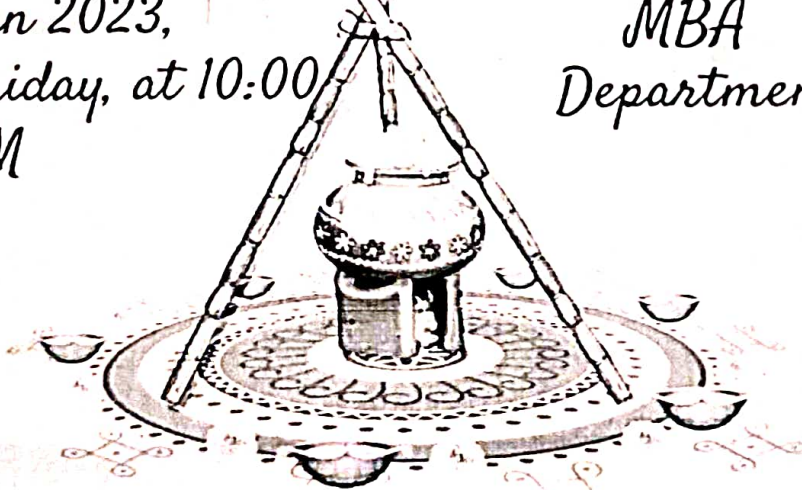
ATRIA INSTITUTE OF TECHNOLOGY
Department
of
Master Of Business Administration

SANKRANTI

Celebration

*On 13th
Jan 2023,
Friday, at 10:00
AM*

*Venue:
MBA
Department*



We request everyone to join the Celebration

Dress Code: Traditional Wear

*Prof. Archana R. Motta
Faculty Co-ordinator*

*Dr. Nagalingappa G
HoD. MBA Dept.*

*Dr. Nalinakshi N
S / C Principal*

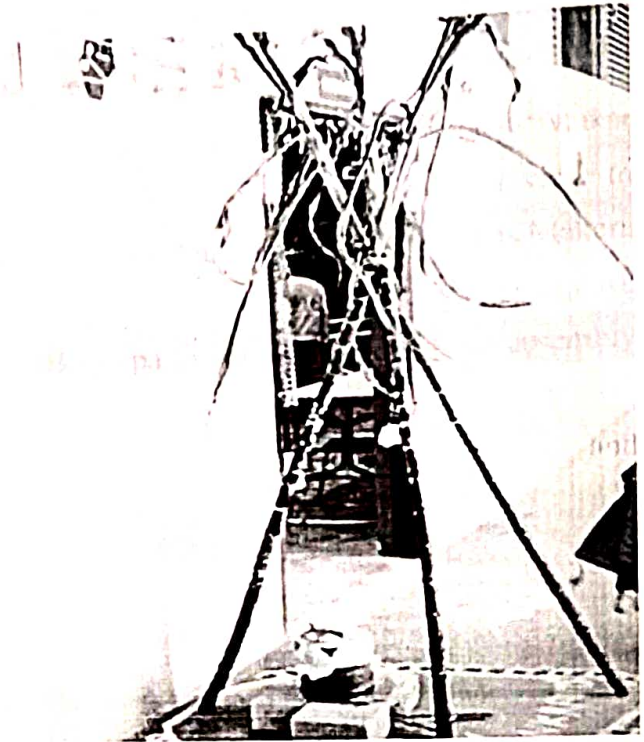


Atria Institute of Technology

Department of Master of Business Administration

Cultural Club Activities 2022-2023

The Cultural Club of Department of MBA, Atria Institute of Technology conducted "Makar Sankranti celebration" on 13th January 2023. The Event was conducted with a view to showcase the rich culture of India on the occasion of Makar Sankranti (also known as Makara Sankranti or Maghi) is a festival day in the Hindu calendar, in reference to deity Surya (sun). Bihu by Assamese, and Pongal by Tamils. The MBA department organised special assembly for Sankranti Celebrations in the premises, where the staff and students came in colourful ethnic dresses. The organisers team decorated the department with colourful rangoli and flowers.



On the Occasion of Sankranti celebrations, the event started with welcome speech delivered by Mr. Chethan T N who welcomed the HoD Dr. Nagalingappa G, Placement officer Dr H R Ananth, Mr. Vivek, Placement office, ERP Co-ordinator Mr. Anil, HR Manager Mr. Sanjay and the entire MBA dept faculty members and students.

Later, the event started with lightning the lamp by the HoD and MBA department professors with an invocation song by MBA department students Mr,Nithin kumar K , Ms.Varshitha G



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and Rakshitha J T. Dr Nagalingappa, the HoD addressed the gathering on Sankranti celebration and its importance.





Atria Institute of Technology
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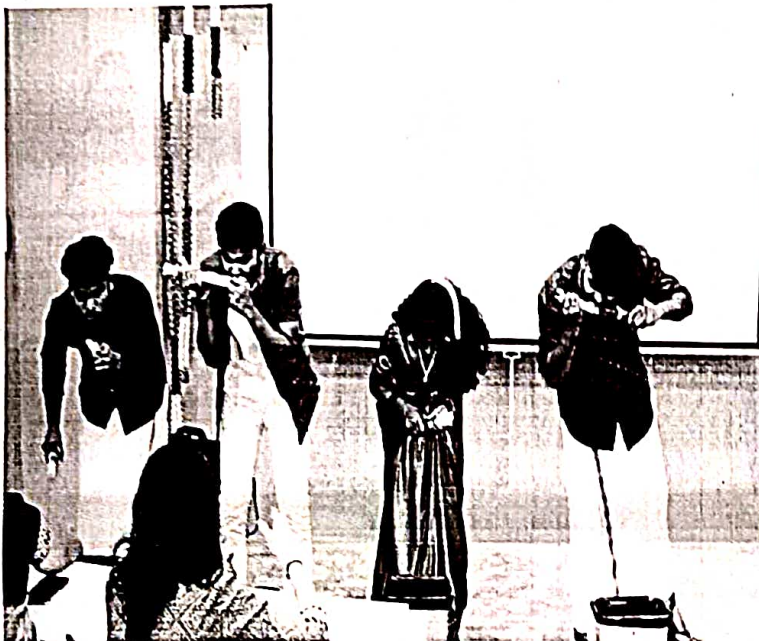
As a part of Makar Sankranti celebrations MBA students have showcased various events that included

1. Dance performance [Mr.Nithin kumar K, Ms.Pavithra G, Ms.Rakshitha J T, Ms.Jayshree & Priyanka K T]
2. Ramp walk [MBA department professors followed by students]
3. The game sugar cane peeling.





Atria Institute of Technology
Department of Master of Business Administration
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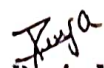



How can the festival of Makar Sankranti be complete without those traditional sweets “ELLU BELLA” [mixture of sesame seeds and jaggery]. The program ended with the distribution of sweets followed by Vote of Thanks delivered by Ms Jayshree

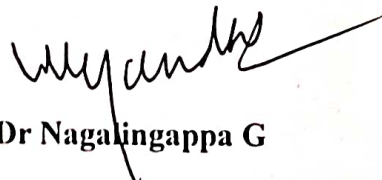


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Chethan T N & Pooja V
Student Coordinators,
Cultural Club,


Archana R Motta
Faculty Coordinator,
Cultural Club,


Dr Nagalingappa G
HoD,
Dept,MBA