



FACULTY PROFILE

1.	Name	Gururaj P Kulkarni
2.	Date of Birth	08/11/1978
3.	UID (Aadhar No.)	XXXXXXXX5313
4.	Email ID (Official)	gururaj.pk@atria.edu
5.	Designation	Asst. Professor
6.	Department	Department of MBA
7.	Google Scholar Link:	NIL
8.	Area of Specialization	Finance and Marketing
9.	Courses Taught (UG)	Advertising Management, Human Resource Management, Management & Entrepreneurship Development
10.	Courses Taught (PG)	Entrepreneurship Development, Business Analytics, Quantitative Techniques, Operation Research, Banking and Financial Services, Risk Management, Principle and Practices of Banking, Financial Management, Security Analysis and Portfolio Management, International Financial Management, Sales and Retail Management, E-Marketing, Integrated Marketing Communication, Supply Chain Management, Sales and Distribution, Managerial Communication, Research Methodology

11. QUALIFICATION DETAILS: BE, MBA

12.	Total Experience (in years)	Teaching	Industry	Research
		12	4	NIL
13.	Publication Details	<i>Type/Level</i>	National	International
		Journal	NIL	NIL
		Conference	NIL	NIL
14.	No. of Research and Projects Guided	Guided over 100 MBA projects		
15.	No. of Books Published/IPRs/Patents	NIL		
16.	Sponsored Projects/Grants (if any)	NIL		
17.	Professional Memberships	NIL		
18.	Coordinator/In-Charge/Part, of NAAC/NBA/any other Accreditations.	Department Coordinator for NAAC		
19.	Academic Achievements	Secured 16 rank in PGCET		
20.	Extra-Curricular Achievements	Won many prizes in intercollegiate management fest during college days, Soft skills certified trainer		
21.	Co-Curricular Achievements	Fundamentals of Digital Marketing by Google Mutual Fund Advisory module by AMFI		
22.	No. of Workshops/Seminars Conducted	2		
23.	No. of Workshops/Seminars Attended	4		
24.	Sports Achievements	NIL		
25.	Awards and Recognition (If any)	Received 100 % results award more than 10 times		