

**ATRIA INSTITUTE OF TECHNOLOGY**  
**Department of Information Science and Engineering**



**Report On**

**Inauguration & Virtual Launch of: KSCST – ATRIA IT IPR CELL**  
**14/09/2020 & 15/09/2020**

**Introduction about the programme:**

- A programme for encouraging filing of IPRs and patenting the products or technologies for the welfare of the Institute and thereby to society.
- Intellectual property (IP) is ideas, information and knowledge.
- In an educational context IP can be viewed as the results and outcomes of research – ‘*intellectual*’ because it is *creative* output and ‘*property*’ because it is viewed as a *tradable commodity*.
- Intellectual property rights (IPR) are specific legal rights which protect the owners of IP. IPR can be subdivided into the major categories below.
  - **Patent**
  - **Copyright**
  - **Database right**
  - **Design right**
  - **Trade mark**
  - **Confidential information**
- Successful management of IPR provides the means by which individuals and institutions are able to protect their creative output from imitators.
- An understanding of IP and IPRs is an increasingly important aspect of University and business life. Now, more than ever, IP is recognized as a tradable commodity.
- In this direction today we at Atria IT establishing IP cell in association KSCST for best utilization and protection of the inventions that evolved from our institution.



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**Objective of this IPR Cell:**

- To create an awareness about IPR for faculties and students
- To conduct workshops, seminars and training course on IPR
- To disseminate knowledge on patents and patent filing processes
- To encourage faculty members and scholars to go for patentable works

**Committee Members of this IPR Cell:**

<i>Executive Committee</i>		
<b>Sl.no.</b>	<b>Committee Member</b>	<b>Designation</b>
1	Dr.K.V.Narayanaswamy	Chairperson, Principal
2	Dr.Shanthi Mahesh	IPR Coordinator, ISE-HOD
3	Dr.Aishwarya.P	CSE-HOD
4	Dr.Arun Balodi	ECE-HOD
5	Dr.Surendra.H.J	CV-HOD
6	Dr. Prasanth Ramachandran	ME-HOD
7	Dr.Nalinakshi.N	BSE-HOD
8	Dr.Purnajit Chatterjee	Dean-MBA
9	Prof.Vasanthi.S,	IQAC Coordinator

<i>Advisory Committee</i>		
<b>Sl.no.</b>	<b>Committee Member</b>	<b>Designation</b>
1	Dr.Neha Mangla	Dept. of ISE
2	Prof. Srinivasachar	Dept. of CSE
3	Prof. Priya K	Dept. of ECE
4	Dr. Rahul D	Dept. of CV
5	Prof.Rizwan	Dept. of ME
6	Dr.Venkatesh.S	Dept. of BSE
7	Dr. Richa Das	Dept. of MBA
8	Mr. H Hemenath Kumar	Executive secretary, KSCST
9	Mr.Nagarjun M G	Project Associate, KSCST



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**Day-1: Inauguration Invitation:**



- Inauguration Video Link & Photos: Attended by HODs, faculty & research scholars.  
<https://drive.google.com/file/d/1fLXBROCOBzh8ctiwKlwwYibSeEIVhyla/view?usp=sharing>



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# ATRIA INSTITUTE OF TECHNOLOGY

## Department of Information Science and Engineering

- **Day-2: Launch Video Link: Attended by HODs, faculty & research scholars:**  
<https://drive.google.com/file/d/1kMjr93DASsthrz4vQ8DsTTK2Gkpuluvu/view?usp=sharing>

- **Invitation:**

**WELCOME TO THE LAUNCH OF IPR CELL ATRIA IT**  
**ON 15-OCT-2020 10:00 AM**

**ATRIA INSTITUTE OF TECHNOLOGY**  
 Adjacent Bangalore Baptist Hospital, Hebbal, Bengaluru - 560 024

In association with  
**KARNATAKA STATE COUNCIL FOR SCIENCE AND TECHNOLOGY (KSCST)**  
 Indian Institute of Science Campus, Bengaluru

Presents  
**Virtual Inauguration of KSCST - Atria IT IP Cell**

Date: 15-October-2020 Time: 10:00 AM

Virtual Programme Link  
<https://meet.google.com/dqx-fvuq-qmb>

Contact  
**Dr. Shanthi Mahesh**, HoD- Dept. of ISE, isehod@atria.edu  
**Mr. Nagarjun M G**, Project Associate, KSCST, patent@kscst.iisc.ernet.in

**Event Flow**

Time	Topic	Speaker
10:00 AM - 10:10 AM	Introduction about the programme	<b>Dr. Shanthi Mahesh</b> , HoD- Dept. of ISE, Atria IT
10:10 AM - 10:20 AM	Introducing the Atria IT	<b>Dr. K V Narayanaswamy</b> , Principal, Atria IT
10:20 AM - 10:30 AM	Inauguration of virtual IP Cell	
10:30 AM - 10:40 AM	Key Note Address	<b>Mr. H. Hemanth Kumar</b> , Executive Secretary, KSCST
10:40 AM - 10:45 AM	Initiatives of KSCST in the field of IPR	<b>Dr. Nalinakshi N.</b> , HoD- Dept. of ISE, Atria IT
10:45 AM - 10:50 AM	Vote of Thanks	<b>Mr. Vivek Anand Sagar</b> , IP Attorney & Consultant, KSCST
11:00 AM - 12:30 PM	Overview of Intellectual Property Rights, Patents, Copyrights and Trademarks	<b>Mr. Nagarjun M. G.</b> , Project Associate, KSCST
12:30 PM - 01:00 PM	Initiatives from Govt. of Karnataka in Promotion of IP with Focus on GI as a key IP Tool	<b>Smt. Prabhavathi Rao</b> , Facilitator, IP Initiatives, Hemesvaraya Trade Promotion Centre, Department of Industries and Commerce, Govt. of Karnataka

**Conveners**  
**Mr. H Hemanth Kumar**, Executive Secretary, KSCST  
**Dr. K V Narayanaswamy**, Principal, Atria Institute of Technology

**Coordinator**  
**Dr. Shanthi Mahesh**, HOD- Dept. of ISE, Atria Institute of Technology

**IPR CELL ATRIA IT**

Contact  
**Dr. Neha Mangla**, Associate Professor, neha.mangla@atria.edu, +91 9916 03 00 88  
**Mr. Abhilash**, Assistant Professor, abhilash.ab@atria.edu, +91 9731 59 53 05

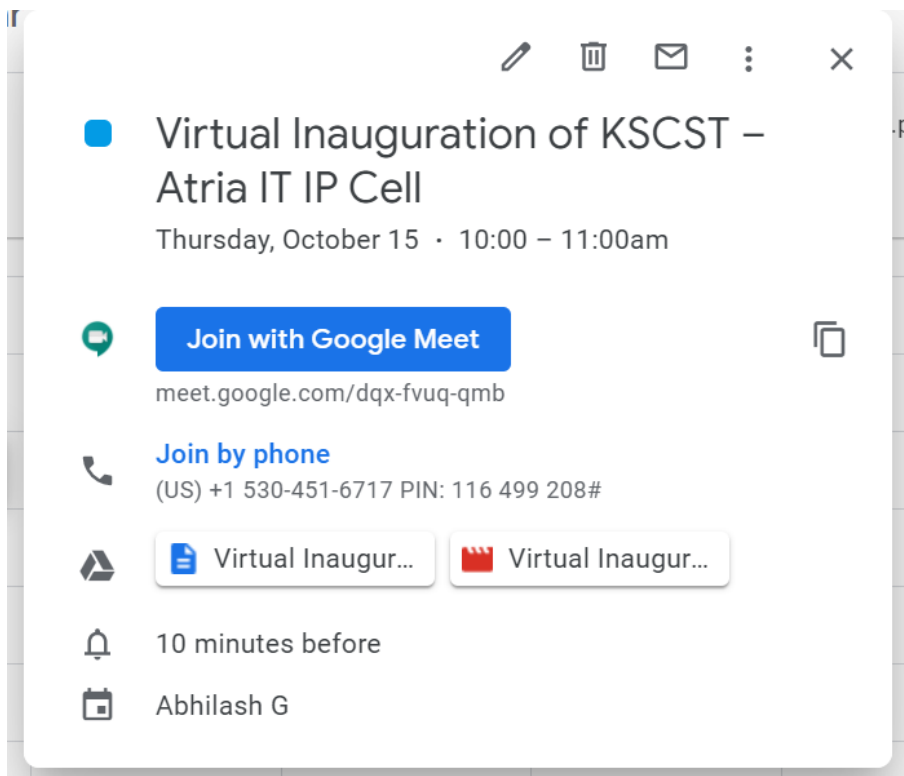
- **Invitation (PDF):**  
[https://drive.google.com/file/d/1ikD8Y-z6MIRQqg\\_PfQIWryYym3WtY6u9/view?usp=sharing](https://drive.google.com/file/d/1ikD8Y-z6MIRQqg_PfQIWryYym3WtY6u9/view?usp=sharing)





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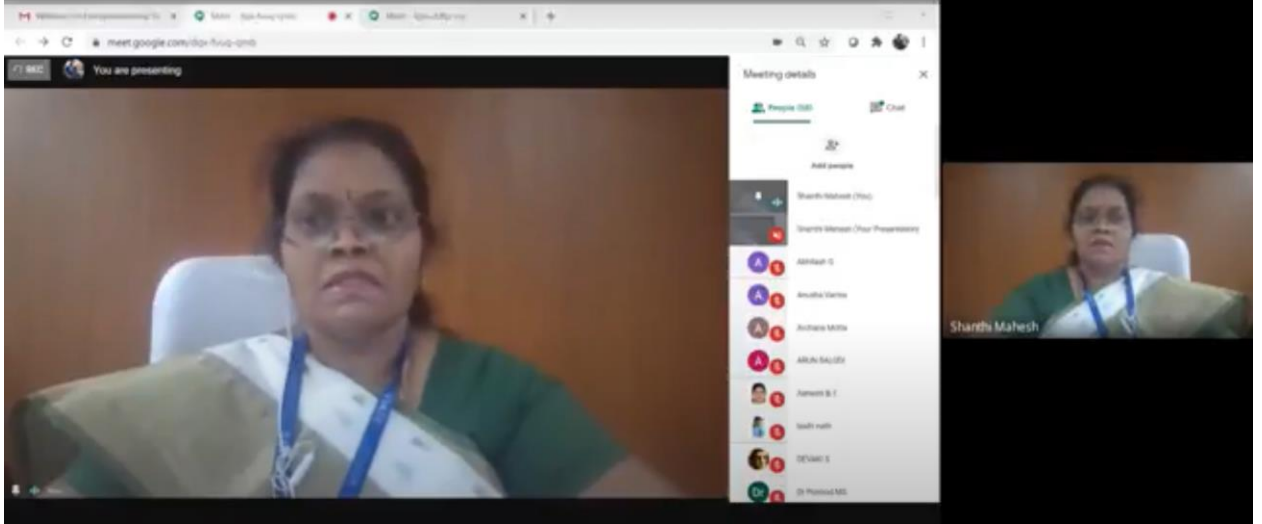
- IPR Cell Launch Recording:  
<https://drive.google.com/file/d/1kMjr93DASsthrz4vQ8DsTTK2Gkpuluvu/view?usp=sharing>
- No. Of people attended: 50+
- IPR Cell Launch Meeting Link: <https://meet.google.com/dqx-fvuq-qmb>



# ATRIA INSTITUTE OF TECHNOLOGY

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Virtual Inauguration of KSCST – Atria IT IP Cell (2020-10-14 at 21:42 GMT-7)



The screenshot shows a Zoom meeting interface. On the left, a large video window displays a woman in a green shirt and glasses, identified as 'Shareth Mahesh', who is presenting. On the right, the 'Meeting details' sidebar is visible, showing a list of participants: Shareth Mahesh (Host), Sharath Mahesh (Coor. Presentations), Anishah S, Anusha Datta, Anusha Molla, Anusha Molla, Anusha S T, Anusha S T, Anusha S T, Anusha S T, Anusha S T, Anusha S T, and Anusha S T. The meeting title 'KSCST - Atria IT IP Cell' is visible at the top of the sidebar.

Virtual Inauguration of KSCST – Atria IT IP Cell (2020-10-14 at 21:42 GMT-7)

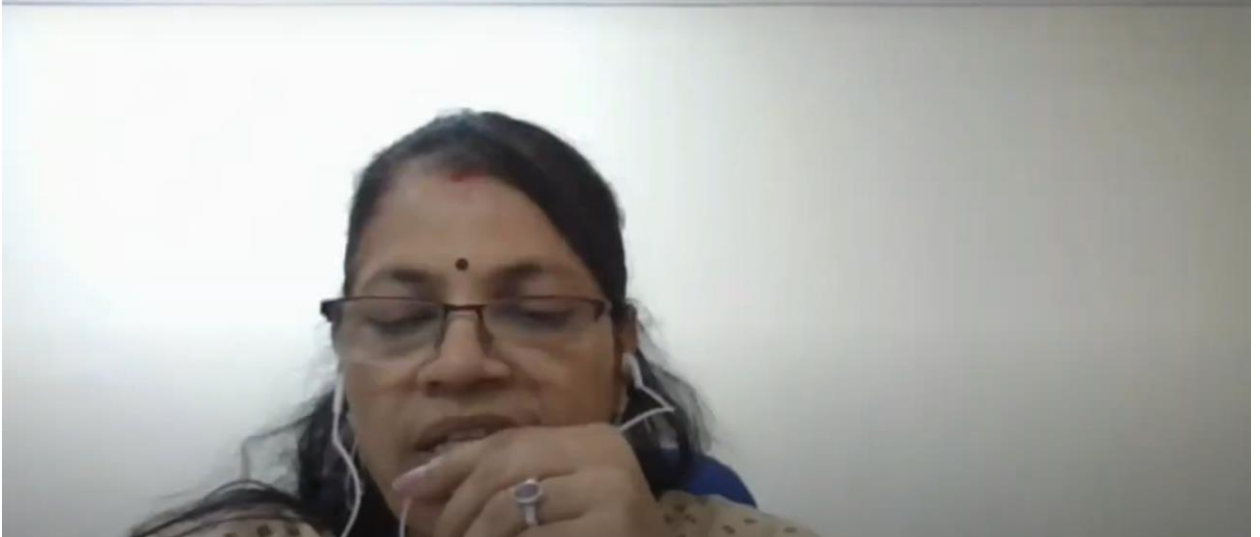


The presentation slide features the Atria Institute of Technology logo and tagline: "Atria Institute of Technology" and "Developing a Complete Professional". The central text reads "Virtual Inauguration" in a stylized font, followed by "KSCST-Atria IT IP Cell". Below this, it says "Presentation by" and "Dr. K. V. Narayanaswamy", "Principal", "Atria Institute of Technology". The slide also includes a collage of student activities on the left and a video window on the right showing Dr. Narayanaswamy K.V. The bottom left corner has the date "15-10-2020" and the bottom right corner has the page number "1".




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**KSCST**


**KARNATAKA STATE COUNCIL FOR SCIENCE & TECHNOLOGY**  
Indian Institute of Science, Bengaluru

**Mr. H Hemanth Kumar**  
Executive Secretary



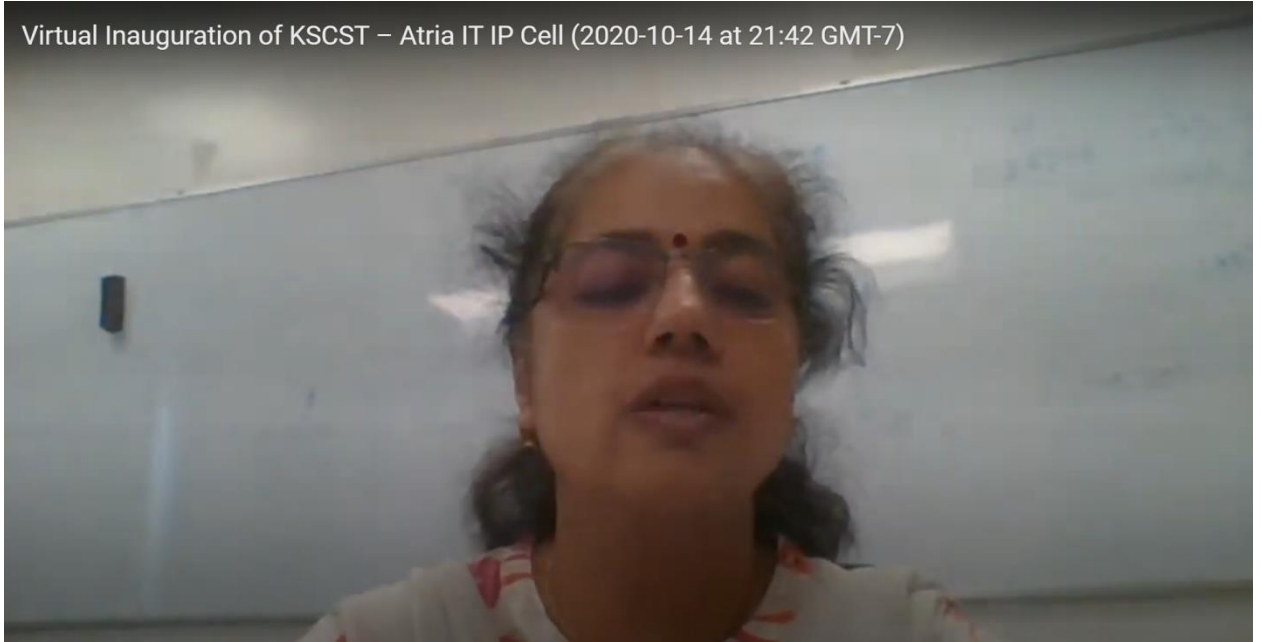
**B Vivek Anand Sagar**  
Consultant and IPR Attorney

**Mr. Nagarjun M G**  
Project Associate, KSCST



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