

ATRIA INTSTITUTE OF TECHNOLOGY Department of MBA

MOVIE CLUB REPORT

DATE – 25th January 2023

VENUE – MBA Classroom

NO. OF PARTICIPANTS – 33 students plus 4 faculty

OBJECTIVE – To believe in a new day that brings new opportunities

The movie screening session was hosted by the members of movie club team with the guidance of Prof. Devaki S. The movie says hello cruel world brilliant bad little bit mad



The movie screening started around 2:15 in the afternoon. The movie name is 'Cruella' Made in USA, its a English film and was released in the year 2021

Plot of the Movie

Born with half-black and half-white hair, Estella was labeled an outcast because of her looks and struggled to fit into the societal norm. Her fashion talent was evident at a young age, though her mother, Catherine Miller, tried to make her work with a pattern as opposed to free-hand. The young Estella refused to accept this course of action. In 1964, she attended primary school where her mother urged her to put aside her bad side, which she had named "Cruella", and instead, embraced Estella. This didn't last long as Estella refused to be bullied or fit into the crowds. She made one friend, Anita Darling, whose name she admired. The students rebelled against Estella



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and dropped her into a dumpster. It was here that she met a stray dog whom she adopted and named Buddy. Estella quickly became a problem child with multiple blemishes on her school record. The rule-breaking reached a point where her mother, to keep Estella's record clean, withdrew her from school despite the headmaster's desire for expulsion. They drove to London where Catherine stopped at a magnificent gala to speak with an old friend, as she required money for the new life she wanted to make with Estella. She covered her daughter's hair and instructed her to stay in the car, though Estella wanted to see the gala for herself. She and Buddy left the car to investigate, though their presence quickly escalated things as they were caught, chased by three Dalmatians, and forced to hide outside. Estella witnessed the three dogs' barrel past Baroness Von Hellman and lunge at Catherine, who was pushed off the cliff to her death.

Estella blamed herself for her mother's death and ran away, sought refuge on a garbage truck, and went to the Regent Park fountain, though in the process she lost a valuable necklace her mother gave her. She mourned the death of her mother and awoke the next morning to see two boys at the fountain, the petty criminals Jasper and Horace, and their one-eyed dog Wink. The trio and their dogs were chased from the fountain by the police, though Estella and Buddy tracked the boys and Wink to their haven. The boys introduced themselves to Estella and she revealed that her mother had died, which Jasper sympathized with and urged Horace to remember that feeling. She found a safe place with the boys but knew she had to conform to hide her identity in case the police searched for her. To do this, she dyed her hair.

As a full-grown adult, Estella donned a red wig and made a life with Jasper and Horace as successful petty criminals; they pickpocketed strangers on the bus, broke into homes, had cons for hotels where they stole guests' belongings and frequently ran from the police. While she enjoyed her simple life with Jasper and Horace, she secretly longed for a career as a fashion designer at Baroness Von Hellman's prestigious couture company called the House of Baroness. On her birthday, Jasper and Horace surprised her with a cake, albeit it was stolen, and a job acceptance letter to one of the Baroness' many stores. Jasper had pulled a few strings to get her accepted, strings that included breaking in and dropping her resume on the pile. She was elated at the opportunity while Horace thought they used the acceptance as an angle for a con. Estella was sorely disappointed when her job wasn't as a glamorous fashion designer but as an underappreciated janitor. After being reprimanded by her boss over a broken trash bag, Estella



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drank herself to a stupor and redecorated the shop's window display before she passed out in it. The Baroness made a surprise visit to the store the next morning and noticed the window, along with Estella, Jasper, and Horace who were being arrested by security. She was pleased with Estella's window display and gave her a job.





Estella quickly gained the Baroness' attention for her stunning work and designs. They began to grow close, and Estella was ecstatic for the opportunities that came her way. To expand her creativity, Estella befriended a vintage shop owner named Artie. One day, she recognized her mother's necklace around the Baroness' neck. The Baroness spun a tale of a former employee who stole it from her. Estella realized that Catherine had gone to see the Baroness the night of her death, and it was her gala they attended. She enlisted the help of Horace and Jasper in getting back the necklace, though they would need a distraction. Estella knew she couldn't attend the gala without Baroness knowing it was her, so she reverted to her alter-ego Cruella. She donned a red dress and crashed the party while Jasper and Horace tried to steal the necklace. They soon realized that Baroness wore the necklace, so Jasper released rats to distract her while Cruella stole the necklace. In the ruckus, the Baroness used a dog whistle to command her Dalmatians, and Estella realized that the Baroness used the same whistle to direct her dogs to kill Catherine. One of the Dalmatians ate the necklace while Cruella, Horace, and Jasper fled in a stolen Panther de Ville. The following day, Cruella ordered the men to kidnap the three Dalmatians until one of them gave up the necklace, albeit through defecation.

Now with a proper motivation for revenge, Cruella planned to avenge her mother's death by ruining the Baroness's life. She taunted the Baroness by appearing at her lavish gatherings in over-the-top and stylish outfits. She also recruited her childhood friend Anita Darling for help.



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Anita used her journalistic connections to spread publicity for Cruella. Jasper and Horace began to feel abused by "Cruella", who had begun to verbally berate them and refused to thank them for their aid. The Baroness, growing angered at Cruella, fired her lawyer Roger for his inability to identify Cruella.

However, Estella's schemes grew more daring as she recruited Artie to create more outfits to catch media attention. She, Jasper, Horace, and Artie put on a show in Regent's Park the night of Baroness' big gala. The Baroness pieced together that Cruella was Estella, located her hideout, and captured Jasper and Horace. Baroness attempted to murder her in a fire that would be pinned on Jasper and Horace. Estella was rescued by John, the Baroness's right-hand-man and valet, who heard Estella tell the Baroness of Catherine's murder at the Baroness' hand. He found the necklace as they left the building, and revealed that it was a key to a box that contained Estella's birth records. He revealed that Estella was the Baroness' daughter. The Baroness was narcissistic and angered by her pregnancy as it would shift attention from her. After giving birth, she instructed John to "get rid of" the child. Unable to bring himself to murder the child, John gave the baby to their sweet maid Catherine who raised Estella in secret. However, Estella's schemes grew more daring as she recruited Artie to create more outfits to catch media attention. She, Jasper, Horace, and Artie put on a show in Regent's Park the night of Baroness' big gala. The Baroness pieced together that Cruella was Estella, located her hideout, and captured Jasper and Horace. Baroness attempted to murder her in a fire that would be pinned on Jasper and Horace. Estella was rescued by John, the Baroness's right-hand-man and valet, who heard Estella tell the Baroness of Catherine's murder at the Baroness' hand. He found the necklace as they left the building, and revealed that it was a key to a box that contained Estella's birth records. He revealed that Estella was the Baroness' daughter. The Baroness was narcissistic and angered by her pregnancy as it would shift attention from her. After giving birth, she instructed John to "get rid of" the child. Unable to bring himself to murder the child, John gave the baby to their sweet maid Catherine who raised Estella in secret.

Thrown into a spiral by the revelation, Estella retreated to the fountain at Regent's Park where she made her peace with her adoptive mother. She chose to accept her Cruella side and defeat the Baroness. Estella broke Jasper and Horace out of prison and made up for her actions as Cruella and admitted that they were her family. The men agreed to help her with one final scheme. She



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once again partnered with Artie and his team of dressmakers. Horace stole her a new car called a Panther de Ville and pointed out the similarity to the word "devil" though it was pronounced "devil". Estella quite liked the name.

They tricked the Baroness' guests into wearing Cruella wigs to confuse the security and enrage the Baroness. They snuck into her party where Cruella adopted her Estella persona for a final time. She lured the Baroness to the cliffs where Catherine was murdered and revealed her identity. The Baroness feigned compassion, though when they embraced, the Baroness pushed Estella over the cliffs to her death. Horace and Jasper had guided the guests outside so the entire debacle was witnessed by police officers, security guards, and guests alike. Meanwhile, Estella survived with a well-trimmed skirt made into a parachute. With Estella's murder, Baroness was arrested.

Key Learnings from the movie:

- 1. Being determined and committed to the work that one is passionate about
- 2. It is important to be Creative and toil hard to achieve something out of your recognized creativity.
- 3. Never ignore the opportunities that come on your way knocking your door.
- 4. Chase your dreams.
- 5. Nurture your talent.
- 6. Acknowledge the contribution and efforts of your team members.
- 7. Having a good team with shared values will always pay off.

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