



**MEMORANDUM OF UNDERSTANDING
BETWEEN
ATRIA CENTRE FOR MANAGEMENT & ENTREPRENEURSHIP
AND
ODIGMA CONSULTANCY SOLUTIONS PVT LTD**

This Memorandum of Understanding (MOU) establishes a type of partnership between **ODigMa Consultancy Solutions Pvt Ltd** and **Atria Centre for Management & Entrepreneurship**

ODigMa Consultancy Solutions Pvt Ltd is a Promising Digital Marketing Agency built to success from the ground up in the last 10 years. ODigMa specialises in creative digital solutions right from website creation to video marketing. ODigMa brings forth knowledge on how to build, maintain and upgrade an outline presence for brands from various verticals. The keenly crafted brand messages and execution have ensured that brands enjoy attention and become leaders in the digital space

Atria Centre for Management & Entrepreneurship is committed to effectively disseminate business knowledge between industry and academic experts and student community and create an ambience for superior academic and research endeavours to nurture ethical future leaders. **Atria Centre for Management & Entrepreneurship** is also committed to foster employability, entrepreneurship skills and social responsibility among the students by focusing on PG Management education and supporting Entrepreneurship

Together, we enter into this Memorandum of Understanding to promote **PLACEMENTS, INTERNSHIPS, WORKSHOPS AND PROJECTS**. Accordingly, **ODigma**

ODigMa Consultancy Solutions Pvt. Ltd,

No 211, 3rd Floor, Kasturi Nagar service road, Outer Ring Rd, Bengaluru, Karnataka, 560043

Ph: +91 70195 73668 | GST No: 29AABCO4323Q1Z0 | Website: www.odigma.com | Mail ID: contact@odigma.com

CIN: U72900KA2011PTC057298

Consultancy Solutions Pvt Ltd and Atria Centre for Management & Entrepreneurship
operating under this MOU agree as follows:

PURPOSE AND SCOPE:

ODigma Consultancy Solutions Pvt Ltd and Atria Centre for Management & Entrepreneurship describe the intended results or effects that the organizations hope to achieve, and the area(s) that the specific activities will cover.

- Internships
- Real time projects Industry visits
- Core job-oriented training
- Certifications
- Placements

This will Target the Students of

- I, II, III & IV Semester for Industry visits
- II Semester for internships.
- III Semester for Project Work
- IV Semester for Placements.

TERMS OF UNDERSTANDING:

The term of this MOU is for a period of 5 years with effect from 1st February 2021. This MOU can be extended upon written mutual agreement. It shall be reviewed annually to ensure that it is fulfilling its purpose and to make any necessary revisions.

Either organization may terminate this MOU upon 90 days written notice without penalties or liabilities.

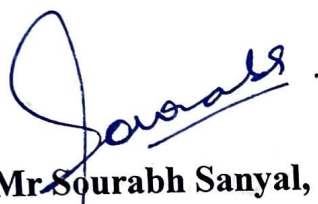
P. Chetty

Jomala

AUORIZATION:

The signing of this MOU is not a formal undertaking. It implies that the signatories will strive to reach, to the best of their ability, the objectives stated in the MOU.

On behalf of the organization I represent, I wish to sign this MOU and contribute to its further development.

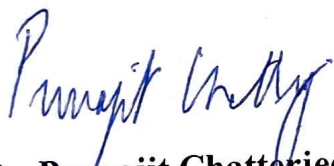


Mr. Sourabh Sanyal,

Senior Manager,

ODigma Consultancy Solutions Pvt Ltd

1st February 2021



Dr. Purnajit Chatterjee

Dean & Head of Department

Atria Centre for Management & Entrepreneurship

Atria Institute of Technology

1st February 2021