



**BOSCH**

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**Sub:** Branding Support - Industry-Academia Collaboration

21 December 2021

Dear Prof. Chaterjee,

Greetings from Bosch!

Thank you for sending the Acknowledgment letter from your institution. We are happy to welcome your institution to collaborate with Bosch as a part of our CSR Industry-Academia Collaboration initiative.

I am sure you will agree that this opportunity of working together on skill development is in line with the New Educational Policy-2020, which emphasizes the strategic and sustained inclusion of vocational skills in all educational spectrums.

With Bosch's expertise in skill development since 1961, reinforced by the President of India's "Best Establishment Award" 54 times for its technical trade training programs, followed by prestigious awards such as the FICCI CSR Award for employability skill development excellence for our flagship program "BRIDGE", we are confident to be a reliable partner in your efforts on skilling the youth.

With reference to our provisional empanelment letter, we are pleased to provide 6 posters as support by way of some branding for Industry-Academia collaboration at your institution.

We look forward to an impactful journey ahead.

Thank you.

With warm regards,

**Dr. O. P. Goel**  
Senior General Manager  
Head - Bosch India Foundation  
CSR & Skill Development

#### Acknowledgement

We have received 6 posters for Industry-Academia Collaboration initiative.

Name: **Dr. T. N. SRIVENIVASA**

Date: **06/01/2022**

Signature by head of the Institute

Seal & Stamp



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